

Internet of Things Conference

PROGRAMME

October 15

- 10.00 **Registration**
- 11.00 **Armis – cybersecurity for Industry 4.0**
Robert Želazo, Regional Director - Eastern Europe, Armis
- 11.30 **Can data through Light – LiFi (Light Fidelity) – be one of the solutions in future?**
Anatolijs Belenkins, National Key Account Manager, Signify
- 12.00 **How IoT helps to optimize industrial equipment utilization in Scandinavia**
Damir Causevic, Senior IoT Solution Advisor, Crayon Group
- 12.30 Break & Exhibition
- 13.10 **How Blockchain and IoT will move Supply Chain to an Industry 4.0 age**
Kristaps Mikasenoks, COO & Co-Founder, Kedeon
- 13.40 **Behind the scenes of IoT**
Jans Jelinskis, Technical Director, 1NCE
- 14.10 **Exploring the IoT benefits in sea rescue operations – LifePatch journey**
Liina Vaher, CEO & Founder, LifePatch
Alvar Tammik, Co-founder & Software engineer, LifePatch
- 14.30 Break & Exhibition
- 15.10 **IoT and Cybersecurity**
Kārlis Bergmanis, ESET Technology Consultant
- 15.40 **Teleoperations and its use cases**
Jānis Upmanis, CEO, getUgo
- 16.10 **Discussion: What is the next technology and service level in shaping future urban mobility?**
Artūrs Burņins, CEO, ATOM Mobility
Justas Petronis, Senior Content Strategist, Trafi
Teet Praks, Co-Founder & Head of Business Development, COMODULE
Eimantas Balta, Country Manager Baltics, Bolt

Darba valoda atbilst valodai, kāda norādīta tēmā

Topics are listed in the language that corresponds to the working language

EXECUTIVE STAGE

FinTech Conference

PROGRAMME

October 16

- 10.00 **Registration**
- 11.00 **E-commerce: when Open Banking fosters transition from one to multibanking service**
Aija Miķelsone, Head of SME Segment Baltics, Head of Business Development Latvia, SEB
- 11.07 **How Covid-19 accelerated growth of e-commerce?**
Mihails Čebotars, Head of Corporate Offering and Strategies Division, Swedbank
- 11.14 **New Trends in eComm from Banks Perspective**
Mārtiņš Bērziņš, Head of Digital Customer Experience, Deputy Business Development, Citadele
- 11.21 **Is Digital answer to everything?**
Jānis Osis, Head of Digital Channel Development, Baltic International Bank
- 11.28 **How to get benefits for business using the advanced technologies of acquiring banks?**
Edgars Valmers, Head of E-commerce Department, LPB Bank
- 11.35 **Discussion by Finance Latvia Association: “E-commerce – tomorrow is now”**
Aija Miķelsone, Head of SME segment in the Baltics, Head of Business Development in Latvia, SEB
Mihails Čebotars, Head of Corporate Offering and Strategies Division, Swedbank
Mārtiņš Bērziņš, Head of Digital Customer Experience, Deputy Business Development, Citadele
Jānis Osis, Head of Digital Channel Development, Baltic International Bank
Edgars Valmers, Head of E-commerce Department, LPB Bank
- 12.10 Break & Exhibition
- 12.50 **Platform and freelance work as a new norm. Financial and insurance services need to adjust**
Hedi Mardisoo, CEO and Co-Founder at Cachet
- 13.20 **E-signing as enabler of fully digital business**
Edgars Stafeckis, Partner at Digital Mind
- 13.50 **Building international FinTech bridges in a changing economy**
Daria Dubinina, Co-Founder & CEO at Crassula
- 14.20 Break & Exhibition

- 14.50 **How to make finance collaborative in your company?**
Povilas Žinys, CEO at Haslle
- 15.20 **Elastic payday – new reality?**
Jānis Putniņš, CEO at Flipful
- 15.50 **Rethink the ordinary with innovative payment solutions**
Norberts Millers, Product Owner, DECTA
- 16.20 **Conversion in Fintech: How to identify hold-ups and engage your users?**
Lev Bass, Head of Business Development, Sum & Substance

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TVNET DIGITAL MARKETING STAGE

PROGRAMMA / PROGRAMME

15. oktobris / October 15

- 10.00 **Reģistrācija**
- 11.00 **E-pasta mārketinga automatizācija:**
Kā nepalaist garām jaunas iespējas un neaizmirst esošos klientus?
Gints Branks, "Mailigen by Pipedrive" veiksmes menedžeris
- 11.30 **Lokālie mediji pret globālo trīsvienību. Dāvids pret Goliātu.**
Vadims Barisons, "OMD Latvia" direktors
- 12.00 **Mājas lapas monetizācija. Kā likt internetam maksāt Tev naudu kamēr Tu guli?**
Sandis Mukāns, "METRONAAR" digitālā mārketinga un e-komercijas speciālists
- 12.30 Break / Pārtraukums
- 13.10 **Customer retention – Cik maksā klienta dzīves cikls?**
Jānis Karāns, "Bregards" vadītājs
- 13.40 **5 veidi, kā uzlabot e-komercijas rezultātus**
Sergejs Volvenkins, "iMarketings.lv" digitālās nodaļas vadītājs
- 14.10 **Biznesa profilu pārvaldības nākotne ar rīku "SyncMe"**
Martin Paršin, "Yext" pārstāvis Igaunijā
Aigars Lazdāns, "Latvijas Tālrunis" vadītājs
- 14.40 Break / Pārtraukums
- 15.20 **"Zīmola kampaņas cookieless nākotnē". Video satura un video reklāmu mijiedarbība**
Ingita Šace, "ShowHeroes" Rīgas filiāles vadītāja
Irbe Katrīna Zolneroviča, "ShowHeroes" reklāmas operāciju vadītāja
- 16.10 **Kā mārketinga un pārdošanas komandām gūt maksimālu labumu no darba ar datiem**
Toms Ābele, "Digital T" vadītājs

TVNET DIGITAL MARKETING STAGE

PROGRAMMA / PROGRAMME

16. oktobris / October 16

- 10.00 **Reģistrācija**
- 11.00 **6 soļi līdz veiksmīgai digitālajai stratēģijai**
Andis Laveikis, "Initiative Latvia" biznesa attīstības vadītājs
- 11.30 **PR lessons from the pandemic: What have we learnt?**
Juliya Jegorova, Founder, Black Unicorn PR
- 12.00 **Kā ieviest sistemātisku pieeju digitālā mārketinga vadībai?**
Rolands Ozoliņš, "IBD Consulting" biznesa attīstības konsultants
- 12.30 Break / Pārtraukums
- 13.10 **Digitālais M.E.D.U.S. (Digitālais Mārketings ir Efektīvs, ja Dati Uzcītīgi Strādā)**
Andrejs Žmiļevskis, "Omnicom Media Group Latvia" digitālās nodaļas vadītājs
- 13.40 **E-komercija eksporta tirgos: praktiskie soļi, lai digitālais mārketings ir efektīvs**
Sergejs Volvenkins, "iMarketings.lv" digitālās nodaļas vadītājs
- 14.10 **TVNET diskusija: Cookie 3000. Kā tieksme pēc privātuma ietekmē digitālā mārketinga nākotni**
Moderators: Mārtiņš Daugulis, "TVNET GRUPA"
Matīss Miežis, "TVNET GRUPA" biznesa attīstības vadītājs
Linda Egle, "Gemius" reģionālā vadītāja Latvijā un Igaunijā
Māris Naglis, "Httpool" globālo klientu panākumu direktors
Andrejs Žmiļevskis, "Omnicom Media Group Latvia" digitālās nodaļas vadītājs
- 14.50 Break / Pārtraukums
- 15.30 **Gada aktīvāko reklāmas kampaņu plānošana**
Zane Vīksna, "Infinitum Agency" klientu izaugsmes vadības grupas vadītājs
- 16.00 **Ar digitālo mārketingu - uz Lielbritānijas tirgu. Biznesa izaugsmes ceļvedis**
Jānis Polis, "Top Media" mārketings un pārdošanas vadītājs

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FUTURE STAGE

Machine Learning Conference

PROGRAMME

October 15

- 11.00 **The future of ML developers: How to be outstanding with top skills?**
Ekrem Namazci, AI Lead at Microsoft and Founder of GDEXA
- 11.30 **AI / ML solutions for Industry X**
Staņislavs Hilčuks, Innovation Hub Technical Lead and Industry X Business Lead, Accenture
- 12.00 **Computer vision for production process automation**
Agnis Jakubovičs, CEO, Apply IT
- 12.30 Break & Exhibition
- 13.10 **Language technologies for intelligent process automation**
Kaspars Kauliņš, International Business Development Director, Tilde
- 13.40 **Machine Teaching for workflow automation**
Muntis Rudzītis, Lead Data Scientist, Emergn ML Lab
Ariadna Kramkovska, Machine Learning Developer, Emergn ML Lab
- 14.10 **From rule-based to machine learning assisted financial and operational planning**
Mārtiņš Bērziņš, Board Member, BI Consultant, Scandic Fusion
- 14.40 Break & Exhibition
- 15.20 **Automation solutions and challenges in physiotherapy: From diagnostics to rehabilitation**
Alina Nescerecka, PhD, Data Scientist, Accenture
- 15.50 **RPA challenges and real benefits in process automation**
Alīna Ore, Business Process Development Director, RIMI Baltic Group
- 16.20 **Boost your e-commerce revenue with machine learning powered personalized search**
Juris Bogdanovs, Data Insight Lead, Pearl Group
Kristaps Bebris, Data Scientist, Sannsyn

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FUTURE STAGE

Women in Tech Conference

PROGRAMME

October 16

- 11.00 **Opening. Riga TechGirls community**
Anna Andersone, Chief Empowerment Officer, Riga TechGirls
- 11.10 **Change management & leadership**
Kerli Gabrilovica, Country Head in Latvia, Luminor
- 11.40 **Work from anywhere, building products across Riga, Budapest and San Francisco**
Alise Dīrika, Co-founder, Infogram
- 12.10 **If I had to do a startup once again...**
Milda Mitkute, Co-founder, Vinted
- 12.40 **3 lessons I learned while building tech startups**
Sanita Meijere, Business Manager, SK ID Solutions (Smart ID)
- 13.10 **From boots on the ground to eyes in the sky: digital transformation at LVM**
Ilga Bērzkalna, Head of Development, Latvijas valsts meži
- 13.40 Break & Exhibition
- 14.20 **How I reached 1M in revenue?**
Kristel Kruustuk, Founder & CEO, Testlio
- 14.50 **Collective responsibility – make great decisions as a team**
Guna Ķirse, Head of Product, Vendon
- 15.20 **Becoming a “digital mother”: Inese’s story**
Inese Zariņa, Head of artificial intelligence services, Tet
- 15.50 **Agile @everywhere: Corporate and private**
Daria Isaeva, Scrum Master, Swisscom

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SMART STAGE

Smart HR Conference

PROGRAMME

October 15

- 11.00 **Kā attīstīt darbiniekus, izmantojot talantu vadības risinājumus?**
Bruno Rejs Corns, "Visma" HRM Produktu mārketinga vadītājs
- 11.30 **Kā efektīvi noteikt darbinieku svešvalodas zināšanu līmeni?**
Vasilijs Ragačevičs, "Skrivanek Baltic" direktors
- 12.00 **Four pillars of employee engagement**
Egils Boitmanis, Marketing & Operations, Efectio
- 12.30 **The new normal for HR**
Ingrīda Štālberga, Country Manager Baltics, Zalaris
- 13.00 Break & Exhibition
- 13.40 **Key (IT) drivers of a winning corporate culture**
Anastasija Zenčika, Head of Marketing & PR, ECOMMPAY
- 14.10 **How to create meaningful meeting rhythms for remote teams?**
Austin Nicholas, Chief Vision Officer, GetFocused
- 14.40 **Modern employee motivation**
Valdis Bergs, Chairman of The Board, MobillyTX
- 15.10 **HR tool for creating the high-performance workplace**
Dana Kocāne, Career Consultant and Recruiter, Tech Recruitment
- 15.50 **Uz cilvēka pieredzi un ieradumiem balstīta rekrutēšana**
Matīss Kaļāns, Vadošais partneris, Jobilla Latvia

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